

LONG BEACH TOWNSHIP

Recreation Sponsorship Proposal



Recreation Team

Gina Lotito
Joni Bakum

Taylor Teliszewski
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Summer
2026

(609) 361-6697

ABOUT US

Long Beach Township provides FREE family programs all summer long that include concerts, movies, arts & crafts, yoga, and bay education. We work with non-profits, local businesses, and area artists to provide a summer schedule of events. Our events attract thousands of people each summer. Partnering with us is a perfect opportunity to give your business exposure while also supporting our community. We encourage the attendees to support the local business sponsors.

Exposure Statistics

- 7,000 Recreation Brochures printed yearly and distributed to multiple LBI & Manahawkin businesses including 2,200+ Realtor Bags.
- 32,000 Full Page Sandpaper Ads printed weekly.
- Approximately 11,000 Facebook Followers
- Approximately 7,000 Instagram Followers
- 40+ Events run by LBT Recreation Team
- Friday attendance averages 2500 (1000-5000 attendees)
 - 11 concerts
- Sunday attendance averages 800 (500-1000 attendees)
 - 11 concerts
- Mix-Up Monday attendance averages 50 families (75-200 attendees)
 - 8 Monday Events
- Pre-Teen Tuesday attendance averages 25 pre-teens
 - 8 Tuesday Events

CONCERT SPONSORSHIP PACKAGES

\$12,000

FIREPIT FRIDAY GRAND SPONSOR EVERY WEEK!

- Banner for stage (provided by business)
- Set up a table/exhibit/lawn signs every week at concert
- Logo in brochure, weekly Sandpaper Ad, and event advertisements (large sized)
- Listed on our website and weekly social media posts.

\$5,000

SUNDAY CONCERT GRAND SPONSOR EVERY WEEK!

- Banner for stage (provided by business)
- Set up a table/exhibit/lawn signs every week at concert
- Logo in brochure, weekly Sandpaper Ad, and event advertisements (large sized)
- Listed on our website and weekly social media posts

\$3,000

FIREPIT FRIDAY CONCERT SPONSOR

- Set up a table at concert to promote business at concert of choice.
- Logo in brochure & concert advertisements (medium sized)
- Logo in Sandpaper on the week of the concert chosen
- Listed on our website and the social media for that week's concert

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AVAILABLE
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\$1,000

SUNDAY CONCERT SPONSOR

- Set up a table at concert to promote business at concert of choice.
- Logo in brochure & concert advertisements (medium sized)
- Logo in Sandpaper on the week of the concert chosen
- Listed on our website and the social media for that week's concert

\$1000

FIREPIT FRIDAY COMMUNITY SPONSOR

- Logo in brochure (small sized)
- Listed on our website and one social media post

\$500

SUNDAY COMMUNITY SPONSOR

- Logo in brochure (small sized)
- Listed on our website and one social media post

EVENT SPONSOR PACKAGES



2026 EVENTS

- Preteen/Teen Trivia, Games, Silent Disco, Murder Mystery Night, Psychic Night
- Mix Up Monday- Family Night (Different Event Every Monday)
- Silent Disco
- Bayview Park Activities (Arts & Crafts, Music + Bay Day)

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\$500-
\$1000

FULL EVENT SPONSOR

Price of Sponsorship Depends on
price of event

- Logo in Brochure
- Logo on advertisement for event
- Logo/Name on Bayview Park LED Board week of event
- Listed on our social media posts



\$250

EVENT SPONSOR

- Listed on our social media post

PRIZES

PRIZE SPONSOR

- Listed on our social media post

CONCERT SCHEDULE

FIREPIT FRIDAYS

June 26

The Polish
Nannies

July 3

Glenn Roberts
Band

July 10

Garden State
Radio

July 17

Man Down

July 24

Frontiers

July 31

Suit and Mai
Tai

August 7

Chris Fritz

August 14

Discoteks

August 21

Karly C & the
Rebel Y'all Band

August 28

Simmer

September
4

Sneak Attack
&
The Pickles



SUNDAY CONCERTS

The Sam Dress
Collective

June 28

The
Metaphoricals

July 5

Naughty Pines

July 12

Chevy Lopez

July 19

East Two Three

July 26

Accousticrats

August 2

Jimmy Brogan

August 9

Black Ties

August 16

Innlets

August 23

Gypsy Moon

August 30

Bryan Hansen
Band

September
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THANK YOU

FOR YOUR SUPPORT!

Contact: Recreation Team
Phone: 609-361-6697
Website: www.longbeachtownship.com
Email: recreation@longbeachtownship.com



@lbt_recreation



@LBT Parks & Recreation

Checks can be made out to and mailed to:
Township of Long Beach
6805 Long Beach Blvd Brant Beach NJ 08008

Our Summer Events NEED your support. We look forward to working with you as we all partner together to provide entertainment that is family-friendly and FREE!