

TOWNSHIP OF LONG BEACH
PUBLICITY RELEASE FORM AND AGREEMENT

In consideration for the authorization to participate in the Township of Long Beach ("Township") Cardboard Boat Races ("Event"), the undersigned participant and parent/legal guardian if a signatory for a minor participant (collectively "Participant") hereby grants to the Township and the sponsors of the Event, and each of its subsidiaries, affiliates, agents, advertising or promotional agencies, and partners, and all such sponsors' successors and assigns (collectively "Authorized Parties"), the absolute and irrevocable right and permission to use, publish, broadcast and/or copyright the use of Participant's name, address, voice, photograph and/or likeness, caricature, and personal information, in its current form or as retouched, digitized, cropped, altered, distorted, or modified in any way in any and all advertising, promotional, or other materials based upon or derived from the Event in any manner in any media whatsoever for any and all purposes, including by way of example but without limitation advertising, promoting, or publicizing products, events, and services throughout, in perpetuity in any and all media now known or hereafter devised (including without limitation on the internet) without any compensation. The Participant further agree that anything derived there from will be owned solely by the Authorized Parties. The Participant shall not authorize the use of any print, negative, or other copy thereof by anyone other than the Authorized Parties.

The Participant understands that this document is intended to be as broad and inclusive as permitted by the laws of New Jersey in which the Event takes place and agree that if any portion of this Agreement is invalid, the remainder will continue in full legal force and effect.

AS SET FORTH BELOW, THE PARTICIPANT HAS READ THIS AGREEMENT CAREFULLY, FULLY UNDERSAND ITS CONTENTS, AND VOLUNTARILY AGREES TO ITS TERMS

PARTICIPANT SIGNATURE

I, the Participant, certify that I have read this document and I fully understand its contents. I assert I am of legal age and am freely signing this Agreement. I have read this Agreement and understand that by signing this Agreement I am giving up legal rights and remedies set forth herein.

SIGNATURE

Date

PRINT NAME

PARTICIPANT (PARENT/LEGAL GUARDIAN) SIGNATURE

I am the parent or legal guardian of the Participant and certify that I have read this document and I fully understand its contents and understand that I am bound by the identical terms and conditions set forth in this Agreement (I am also defined as Participant herein). I assert I am of legal age and am freely signing this Agreement. I have read this Agreement and understand that by signing this Agreement I am giving up legal rights and remedies set forth herein.

SIGNATURE

Date

PRINT NAME