Dear Local Business,

Long Beach Township is offering area businesses the opportunity to be part of something special—our Summer Concert Events. We have been a leader in providing entertainment for our residents and visitors for many years. We provide FREE family programs all summer long that include concerts, movies, arts & crafts, yoga, and bay education.

We work with non-profits, area artists, and local businesses to provide a summer schedule of events. Our events attract thousands of people each summer. Partnering with us is a perfect opportunity to give your business exposure to an audience that you may not ordinarily reach while also supporting our community. We encourage the attendees to support the local business sponsors and groups which then puts those designated marketing dollars back into your business.

We print 20,000 Parks & Recreation brochures which are distributed with every Township beach badge sale, as well as being in approximately 2000 realtor bags each week.

As a sponsor, we offer many levels and types of sponsorships. From being a Community sponsor to a Series, Concert, or Business sponsor. We have 3 levels available:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Sponsorship Level | Sandpaper Ad | Website Link/Social Media | Exhibit at Concert | Banner at Concert |
| $500.00--BUSINESS | X | X |  |  |
| $2000-CONCERT | X | X | X (one concert) |  |
| $5000.00 SERIES  Friday or Sunday | X | X | X (all series concerts)  Either Fridays or Sundays | X  Banner will be at sponsor’s series concerts (Friday or Sunday) |

Our Summer Concert Events NEED your support. We look forward to working with you as we all partner together to provide entertainment that is family-friendly and FREE so that our resident and visitor dollars go back into our businesses.

With a Community Sponsorship, you may contribute an undesignated amount of money that our Recreation Department then assigns to a particular event. You would receive media promotion for your participation.

Let’s connect as soon as we can. Please be in touch to learn more about our incredible calendar of summer events along with available Sponsorship Opportunities that work for your business.

Sincerely,

Joni Bakum, Director of Parks & Recreation (609) 361-2059

Gina Lotito, Outreach Coordinator (609) 361-6697